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RUSSELL GARDENS

SPRING, TEXAS

BLOOMING HABITS OF THE NEW DAYLILIES

Not all Daylilies bloom at the same time, you know. The flowering period of each variety after being established in your garden lasts usually from four to six weeks. By careful selection you may have varieties that bloom at different seasons. Many bloom again in the fall and thus prolong the season in your garden for a period of from five to eight months of the year, depending on whether you live in the South or in the shorter growing season of the North. The flowering time listed for each of our varieties is for Texas, and people in colder climates will find that their plants usually bloom about a month later. The first flowers on a newly planted Daylily will not give you a full conception of the true character of that particular variety, as they are usually small and in some cases not so intense in color as they will be after becoming established. Give them a full season's growth before you pass judgment, and I believe you will say





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Note the character of the different type Russell Daylilies and still obtainable for less money

that they are the most beautiful flowers and the easiest to grow that you have ever dealt with.

OUR DAYLILIES
ARE PROVEN HARDY
FROM MAINE
TO CALIFORNIA.

WE HAVE THOUSANDS
OF COMPLIMENTS
ATTESTING
TO THIS FACT.





No serious disease has ever been known to touch a Daylily

Daylilies will grow in sun or shade, acid or lime, wet or dry soil, and bloom beautifully with least care, but they respond to care and fertilization and will repay you many times for a little effort.

TRULY A LAZY MAN'S FLOWER

Here is the way to plant that long bed you've been trying to fill up—and to plant it for keeps. Perhaps you need lots of color among your shrubbery borders or along the bank of that lake. Try planting these in shade where "nothing" else grows or in the hottest patios. The foliage also is beautiful.

These will come in excellent blooming size plants and all sent postpaid. Plant early for next season's bloom. Water them a time or two, and they'll make it.

A COMPLIMENT FROM DETROIT

July 6, 1950

Dear Mr. Russell:

I thought you would be interested in knowing the Daylilies that were planted in northern Michigan came through the winter perfectly, in spite of 28° below zero. The plants arrived in perfect condition and are thriving in extremely poor soil. It looks like Russell Daylilies will grow beautifully anywhere.

Sincerely, Lou R. Maxon Maxon, Inc. 2761 Jefferson Ave. Detroit 7, Mich.

\$

We sold Mr. Maxon over 10,000 plants during the past few years for his private estate.





LARGEST
PLANTINGS
BETTER
VARIETIES

LOWEST PRICES

JUST WHY THESE UNHEARD OF SLASHED PRICES

When you are offered a bargain don't you think there has got to be a sound and logical reason for it or else you are being misled? I know I don't know it all but I know you are intelligent enough to wonder why I cut prices so low when we are already the best known daylily growers in America and our varieties have consistently led all the polls and it is our variety that stands at the top of the poll at this time. Now, my only defense to these low prices is to ask you: "Don't you think that where I grow ten and twenty thousand plants of a single variety I could naturally sell them cheaper than those who grow fifteen or twenty plants of some varieties?" Frankly, I know I'm not loved even one tiny part as much as I'd like to be by all my fellow professionals but am I to be blamed because I spent a lifetime growing daylilies, nothing but daylilies and had the forethought to put out thirty acres? It's you I'm thinking of, my fellow gardeners, you have made my business the largest of its kind in all America and I have no intentions of sitting down and waiting for any grower to pass me. We have received thousands of letters complimenting us on our stock, etc., for this we are most grateful, but the most prized possessions in my office are those letters from the thousands and thousands of you thanking us for giving the world these glorious originations at prices everyone can afford—to my competitors I can only say you'll have to either "FISH or CUT BAIT."

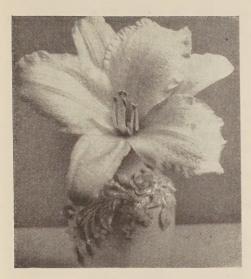




NEWLY PLANTED DAYLILIES AT OUR HOME

I built this house a few seasons ago and this picture was made before the house and grounds were finished—I wanted to get my garden started as early as possible. It's a huge 11-room house with 4 baths. I wanted to build it large enough, especially so that we would have room for our large family and the many out-of-state visitors who have visited our gardens every year. We have had as many as 12,000 visitors in our fields on one Sunday and if you ever get a chance to visit us during the blooming season I promise you a treat you won't easily forget.

		621
Send to	to	
City		
When	to Ship.	
	VARIETY	AMOUNT
,		







AMERICA'S LARGEST GROWER OF DAYLILIES

Where the World Comes for the Better Varieties (Growing 30 Solid Acres)

NOTE THE WIDE FULL PETALS AND GRACEFUL FORMS ON THESE MAGNIFICENT NEW JEWELS

Wew DAYLILIES HARDY ALL OVER AMERICA

We are offering ours and other growers' also at special, unheard of REDUCED PRICES until April 15th only.

We are planning again, as usual, to issue the largest all color catalogue in America this year but it will be a Fall 1952-Spring 1953 catalogue combined, which will be in your hands late this summer. We are printing this circular in black and white, this spring, allowing you the benefit of these varieties at extremely reduced prices prior to the issuance of this catalogue. I assure you, we are offering only the best varieties in all America and at prices we believe will not be repeated for many, many years. These varieties were especially selected for their longer lasting qualities as cut flowers, longer blooming season, more buds to the stem, more stems to the clump and better texture and wider petals. We know of no daylily offered by anyone that will surpass these and yet we are pricing them lower than we have ever priced daylilies and we are sure these prices can be approached by no other grower. We grow nothing but daylilies and can afford to offer these lower prices. Instead of growing a few plants in my back yard, as many of the so-called important growers do, I put out thirty acres and wish I had sixty so I could sell them even cheaper—I still believe that time will come for me. We are shipping out only vigorous, healthy, heavy rooted stock. BUT AT THESE PRICES WE CANNOT HOLD THIS OFFER AFTER APRIL 15, AT WHICH TIME THIS OFFER WILL POSITIVELY



BECOME VOID. ORDER YOURS EARLY BEFORE STOCK ON SOME OF THESE IS DEPLETED. BEFORE ORDERING A SINGLE PLANT FROM THIS CIRCULAR WON'T YOU PLEASE COMPARE THESE PRICES WITH THOSE OF OUR PAST CATALOGUES AND THOSE OF ALL THE OTHER GROWERS. STILL WE DON'T CLAIM OUR PRICES ALONE, BY ANY MEANS, ARE YOUR ONLY ADVANTAGE IN ORDERING FROM US NOW, FOR REMEMBER IT IS OUR DAYLILIES THAT STAND AT THE TOP OF THE POLL—RATED BY ALL AMERICA AS AMERICA'S FINEST.

WON'T YOU PLEASE TELL YOUR GARDEN FRIENDS THAT YOU HAVE AT LAST FOUND A PLACE WHERE YOU CAN BUY DAYLILIES BY THE JILLION, ALL POSITIVELY TRUE TO NAME AND AT PRICES THEY CAN AFFORD, SO THEY, TOO, MIGHT AVAIL THEMSELVES OF OUR WONDERFUL DAYLILIES.





Planting different varities that bloom at different times gives



Garden Editor, Houston Press



Planting of Russell Hybrid Daylilies Exclusively











12 Brand New 1952 Introductions \$150 each

Why pay more when Russell varieties lead the polls anyway?

(Growing 30 Solid Acres)

I am glad to be the first, and I know I am, to offer brand new daylily introductions for \$1.50 each while some other growers are offering them up as high as \$20 each—I used to do that years ago but remember now we are growing acres and acres and do not release ours until they have been tested in several sections of the country for several years during which time we are growing them by the thousands. I expect these new introductions will be remembered long after you and I are gone and surely reach the "Hit Parade." Note: these range from dwarf through medium to tall and many true reds. It's the Russell daylilies that stand at the top of the Hemerocallis voting polls all over America. While there are now many growers, among all these growers' introductions you will find listed as America's best hundred by the symposium about one-fourth of the entire lot were varieties originated right here in this garden. How proud I am of this record but still prouder of you, my customers for many years, who made all of this possible for me by your constant patronage. I thank you again.

THIS OFFER IS GOOD UNTIL APRIL 15, 1952 ONLY ORDER EARLY AND AVOID DISAPPOINTMENT

SHIPPING BEGINS IMMEDIATELY OR YOUR PLANTS MAY BE RESERVED FOR LATER SHIPMENT

ABLAZE—E. This wide rounded fully recurved flower is slightly ruffled and the most brilliant, rich, glistening, velvety red one could imagine. It's lovely upright, stiff stems are $2\frac{1}{2}$ ft. high. An extremely profuse bloomer with $3\frac{1}{2}$ -inch blooms. May and June.

BANDERA—D. This lovely dwarf 20 inches high with brilliant red petals and chrome sepals, richly overcast a lighter shade of red has medium wide slightly recurved petals making up its lovely 4-inch bloom. June and

CLARINADE. A wonderful shade of a rich wine growing to a height of three feet it has a semi-rounded beautifully formed 4-inch flower, Extremely worthy in any planting. July and August, Semi-Dormant.

DRESS AFFAIR. This is what might be termed a true "lipstick red" with a rich chrome throat. Quite a new and unusual combination. Its 4-inch blooms carried on a two-foot stem. Evergreen. May and June.

INDIAN HILLS-D. Another lovely 20-inch dwarf. Its 5-inch blooms are of the richest brilliant, light red, almost a deep orange red. I've seen no other dwarf in this shade and surely none that bloom so profusely. May and

MOLTEN FIRE—E. This orange red 5-inch flower has a richer red eye zone that is spotted immediately in our fields. Grows to a height of 3 ft. and blooms in July and August.

PRAIRIE DREAM—D. Another wonderful semi-dwarf. Four and ½-inch flower borne on two-foot stems. Is a shade of rosy brown with an apple green throat. Its medium wide flower is ruffled and twisted in a form that you simply must have for cut flower arrangements. July and August.

RED EMBERS—Semi-Decidious. This is an unusual shade of orange red. 3½-inch flower borne on 20-inch medium dwarf stems, its sepals recurve fully and its petals are semi-upright and have a wonderful deep golden throat. May and June.

RHYTHM—D. Rose red, a color hard to describe. Some call it a pinkish red with a $3\frac{1}{2}$ -inch flower of a finer form effect than all the Rosea types possess with a beautiful cool apple green throat, $2\frac{1}{2}$ ft. July and August.

SCRAPBOOK—D. The best early blooming wine on an 18-inch dwarf stem 3-inch bloom I know of. Imagine having these dwarf wines that bloom with the earliest dwarfs which in the past have all been yellows only. Its throat is a true golden buff, its petals make up a wide, open flower. April and May.

red but much lower growing than other multi-floras and surely of a more brilliant color than I know of. It has a beautiful buff throat with as many as 40 or more 2½-inch flowers borne on its 2½ ft. upright stem. May and June.

inches high—true old rose with a deeper old rose vein running through its slightly recurved beautifully formed petals. It has a deeper rose purple eye further enhanced by a deep golden buff throat, $3\frac{1}{2}$ ft. April and May.

all 40c each

Ever Hear of Such Prices?

I always said, "When the prices of better daylilies would come down to earth, I'd be the first man to bring them down," and why shouldn't I be for we are growing thirty solid acres just for this purpose. The varieties priced in this 40c group are plants that we happen to have the most of and certainly are just as beautiful as many you will find priced much higher. Many of these are priced up to \$2.00 each in my catalogue and even higher than that by many other growers.

This Order Good Until April 15th Only-Order Early to Avoid Sell Outs

ANNETTE. Dormant. (Russell)
Mahogany-red, almost a black-red. This
lovely 6-inch flower has a deep, wide chrome
throat. Its height is only 20 inches, which is
quite unusual for a Daylily in this color class.
April, May and June.

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AURANTIACA. (Species)
Large wide blooms of orange and fulvous colorings. Ht. 2½ ft. May, June.

BABY TEARS. Evergreen. (Russell)
Dainty 4" bloom. Rosy red ruffled petals with yellow midrib. Yellow sepals. Ht. 3½ ft. April, May and June.

BAGDAD. Dormant. (Stout)
Rich brown and red. Ht. 4 ft. May, June.
BELLE OF GEORGIA. Dormant. (Russell)
A rounded, pale yellow bloom, overcast with the color and markings of a ripe peach, and therefore named for one of the South's best peaches. I've never seen any Daylily with such color pattern as this. Simply a "must-have."
4 to 5-inch bloom. Ht. 3 ft. April, May.
CAPITOLA. Dormant. (Russell)
The wide ruffled and crinkled petals are rich rose with buff-colored midrib and a deeper rose eye zone. Sepals are a real buff-yellow and the throat sulphur-green. Slightly recurved. Keeps well in the evening. Ht. 3 ft. May, June.
CIRCLE. (Stout)

May, June.
CIRCLE. (Stout)
Clear yellow with full medium bloom. Ht.

4 ft.

DAUNTLESS. Evergreen. (Stout)
Huge; cadmium-yellow with faint fulvous
mark. Hr. 2½ ft. May, June.
DESERT STAR. Dormant. (Russell)
This buff has a shape entirely different from
other Dayllies. It resembles a florer of a huge

DESERT STAR. Dormant. (Russell)
This buff has a shape entirely different from other Daylilies. It resembles a floret of a huge delphinium. The petals are ruffled, as though you had taken a needle and thread and sewed pleats in them! Holds its face slightly upright as does no other Daylily, its green throat enhances the beauty of this buff. Fast multiplier.
4-inch bloom. Ht. 2½ ft. April, May.
DORIS. Dormant. (Russell)
Yellow-rose bi-color. 3½ bloom. Raised petals, pinched on the ends and richly tipped with rose. Ht. 3 ft. June, July.
EDITH RUSSELL. Evergreen. (Russell)
This is the first Daylily I have seen which has sepals darker than its petals. Its wide petals completely overlap the sepals and a part of the next petal. The color is a shade of yellow I have never before seen—not chrome, cream, nor lemon, but exactly the color of sulphur with rose veins, profusely ruffled. The huge open throat is a slightly deeper shade of sulphur. Sepals are the deepest rose sprinkled with gold dust, as though a jeweler had taken powdered gold and done this work. The flower holds up. 4½-inch bloom. Ht. 3 ft. May, June. EVANGELINE. Evergreen. (Russell)
Tall, wine colored with yellow throat. 4" bloom. Ht. 4½ ft. April, May.
GARDEN OF ROSES. Dormant. (Russell)
The 4½-inch blooms are pale rose to deep salmon, with a deeper eye zone and a green throat. Extremely outstanding. Ht. 4 ft. June, July.

GEORGE YELD. Huge 6-inch canary yellow brushed with red, deeper throat. Ht. 3 ft. July, August. HYPERION. Dormant. (Mead) The much-loved huge, wide, lemon-colored sort. Ht. 3 ft. May, June. JOY RUSSELL. Evergreen. (Russell)

JOY RUSSELL. Evergreen. (Russell)
This tall Daylily, paler than lemon color, is of perfect texture and opens full. The petals are wide and fairly glisten in the sun. Quite the loveliest thing we grow in this color and simply breath-taking in the perennial border. 5-inch bloom. Ht. 5 ft. April, May, June. J. T. RUSSELL. Evergreen. (Russell)
This magnificent lemon color is 6 inches across of the loveliest form you will ever find in a Daylily with a true deep cinnamon red eye zone that gives the contrast of color that will cause you to gasp when it's really at its best, Ht. 3 ft. May, June. LIGHTS OF PARIS. Dormant. (Russell)
True golden yellow, tips brilliant red. Keeps excellently. 4½" bloom. Ht. 3 ft. May, June. LITLE IMP. Dormant. (Russell)
This gorgeous canary-yellow is similar to Gold Dust, but blooms about two months later and is certainly more graceful, the plant not being so stiff but droops gracefully as do many of the giants. Its lovely 3½-inch blooms are more open. Its petals are light canary-yellow and its sepals a deeper buttercup-yellow. Ht. 15 inches. May, June.
MARGUERITE PALMER. Evergreen.

and its separa 15 inches. May, June.
MARGUERITE PALMER. Evergreen.
(Russell)

This beautiful flower was named for the garden editor of the Houston Press. A lovely rounded bloom with wide overlapping petals of soft red, not so dark as some, and a lovely red-cardinal eye zone. The sepals are yellow, overcast red. Yellow throat. 4½-inch bloom. Ht. 2½ ft. May, June. MARY GRAVES. Dormant. (Russell)
This big, full, 6-inch, creamy buff flower was named for a past President of the Houston Federation of Garden Clubs and well merits that honor. Slightly ruffled and recurved. Ht. 3 ft. June, July.

that honor. Slightly ruffled and recurved. Ht. 3 ft. June, July.

MARY RICE FULLER. Evergreen. (Russell) Canary-yellow petals with rosy brown eye zone, lemon-yellow sepals. Ht. 3½ ft.

MOONGATE. Evergreen. (Russell) Canary-yellow with wide twisted petals of the firmest texture. The sepals recurve and it has a green throat. 5-inch bloom. A very fast multiplier. Ht. 3½ ft. April, May.

MY BUDDIE. Dormant. (Russell)

The small 3-inch blooms are of a rich velvety mahogany-red, with ruffled petals and a sulphur-yellow throat. The petals and sepals are slightly recurved. Ht. 2 ft.

OUR PET. Dormant. (Russell)

Yes, this is everybody else's pet too, for its height is only about 24 inches and the flowers look like little butterflies. Tiny 3½-inch bloom of rich deep yellow overcast orange-red, with a fiery red eye zone. One of the most profuse bloomers. April to June.

RAJAH. Dormant. (Stout)

A later Mikado with more intense color. Garnet-brown, orange background. Ht. 3½ ft. June, July.

RED CINDERELLA. Dormant. (Russell)

June, July.

RED CINDERELLA. Dormant. (Russell)

A brilliant Chinese red, with a satiny sheen
and an orange throat. The petals of the 4½inch flower are wide and ruffled and slightly
recurved. This is what we'd term a real circuswagon red, and in a full bloom it shows off a
block away. Ht. 2½ ft. May, June.

RED RAPTURE. Dormant. (Russell)

This lovely rich brown-red Daylily is only
3 inches across, with its deep rich yellow throat

SKIPPY—D. A new brilliant multiflora type red but much lower growing than other multi-

TATTLE TALE—E. Another dwarf—18 inches high—true old rose with a deeper old

or any TEN for \$3.50 or THREE each of any TEN for \$10.00

Every plant we ship out in this spring sale will be heavy plants that will give you excellent bloom in your garden next season, if planted early. We positively guarantee every plant we ship out to be absolutely true to name.

extending through its petals—its sepals are yellow slightly overcast brown. The first little semi-bicolor in the midget class. Only 12 inches in height. We believe this is the dwarfest colored midget grown. May, June.

RED TOKEN. Dormant.
Mahogany-red purple eye zone. Ht. 2½ ft.
May, June.

ROSE OF TEXAS. Dormant. (Russell)
Rosy red, almost fiery red but lighter. A
very fast grower. 4-inch bloom. Ht. 3 ft. April,
May, June.

May, June.

SAN PEDRO. Evergreen. (Russell)

A beautiful true canary color. Its petals are rich canary-gold and its sepals slightly deeper. Remains open at night and can be used as a cut flower until almost midnight. Of the thickest texture, with 30 to 40 buds on a stem. 7-inch bloom. Ht. 3½ ft. May to July

SERENADE. Dormant. (Stout)

rinch bloom. Ht. 3½ ft. May to July SERENADE. Dormant. (Stout)
Crinkled petals in pastels, giving an effect of pale coral-pink. Ht. 3 ft. May, June.
SKYLARK. Dormant. (Russell)
I could write pages about this one and not say enough. It is the most beautiful shade of lemon with thick texture and a faint green throat. This tall, erect, 4-foot variety carries a multitude of blooms 4½ to 5 inches across, slightly recurved, slightly ruffled, and remains open until 10 or 11 o'clock at night. It will be many a year before it is surpassed in beauty and dependability, and it is a fast grower. May, June.

many a year before it is surpassed in beauty and dependability, and it is a fast grower. May, June. SPITFIRE. Evergreen. (Russell)
Seems never to stop blooming here. I have actually seen this variety have four complete bloom seasons. The petals are of a fiery red, the sepals being slightly lighter and the throat yellow. 3½-inch bloom. Ht. 2 ft. A very profuse bloomer. April, May and June.
TAJ MAHAL. Evergreen. (Russell)
Rich chrome color with a velvety sheen and a wide eye zone of the richest purple-red. The fact that it grows only 2 feet high and is a blaze of blooms makes it one of the jewels in our fields. A bowlful combined with a lemon-colored variety is especially pleasing. Multiplies fast. 5-inch bloom. Very early.
TEJAS. Dormant. (Russell)
Brilliant circus-wagon red with velvety sheen. Only a 3½ to 4-inch flower, but very abundant. It has a deeper red eye zone with darker veins and a deep yellow throat. Petals are slightly twisted and sepals recurved. A fast grower, Ht. 3½ ft. April, May, June.
THE MEADOWLARK.
Gold with brownish eye zone. Ht. 2½ ft. Mid-season.
THERON. Dormant. (Stout)

Gold with brownish eye zone. Ht. 2½ ft. Mid-season.

THERON. Dormant. (Stout)
Deep red, curved and twisted petals. Pale yellow-orange throat, shaded green at base. Ht. 3 ft. June.

TRAIL OF GOLD. Evergreen. (Russell)
Buff-chrome self with huge, twisted petals that are slightly ruffled. In the yellow class, this variety stands in a place all its own. 6-inch bloom. Ht. 3 ft. May, June.

VILCAN. Evergreen. (Stout)
Ruffled deep maroon, 4" bloom. Golden yellow throat. Ht. 2½ ft.

ZOUAVE.
Red bi-color with rich fulvous red petals

Red bi-color with rich fulvous red petals and lighter sepals. Deeper eye zone. Ht. 3 ft. June, July.

all 60c each or any TEN for \$5.50 or THREE each of any TEN for \$15.00

Won't you please get out our past catalogue, which is now in your possession, yes, and even the catalogues of all the other growers, and compare these prices. We grow nothing but daylilies here, literally by the thousands and we aim to sell them. I'll probably be hated for this but it's you, OUR customers, that I'm thinking of and have been for 20 years and not our competitors. I made the prices—you voted them tops.

An unusual, brilliant red, between a fiery red and black red, with deeper eye zone. Keeps perfectly. Has a small yellow throat. For you who are seeking an outstanding red, this is it. 4-inch bloom. Ht. 3-ft. May-June.

ANOTHER SONG. Dormant. (Russell)
A gorgeous rosy pink with semi-rounded blooms and deep chartreuse throat. Late in the afternoon after the sun has beaten on it all day, the flower still looks fresh. It is slightly recurved and the ends of the petals are slightly twisted with small veins running through them. 3-inch blooms. Ht. 2½ ft. June, July.

ATHLONE. Evergreen. (Russell)

The petals of this giant bloom are deep rose with a darker rose eye zone. The sepals are canary-yellow. The first giant bi-color in this particular color pattern I have ever seen with such a gorgeous twisted effect. Rated by every authority as tops. Fast grower. Ht. 4 ft. May, June.

BACKSTAGE. Dormant. (Russell)

Delicate pink with a golden throat shading to green. Slightly deeper veins run through the ruffled petals. If you want to break the monotony of your yellows and oranges, this will do the job. 3-inch bloom. Ht. $2\frac{1}{2}$ ft.

BAGGETTE. Dormant. (Russell)
This is truly a dream. Wide rounded petals of palest lemon deeply shaded old-rose, with a deeper old-rose eye zone. One of the most profuse bloomers in our fields and keeps very well. The deeply ruffled petals further enhance its beauty. One of America's best Daylilies. 5-inch bloom. Ht. 2½ ft. April, May.

BETTY SLICK. Semi-Evergreen. (Russell) This is a real bi-color the size and shape of Hyperion, the sepals being the same color as Hyperion. The wide petals are a most brilliant rosy red. 3 feet. June, July.

BLACK BEAUTY. Dormant. (Russell)
A true rich black red with darker veins and yellow-green throat. 4½-inch bloom. Ht. 3 ft. May, June.

BREEZE. Evergreen. Old-rose overcast rich wine; the petals and sepals are colored alike, with a faint white stripe and a green throat. Fine texture. The rounded bloom is 4 inches across. One of my favorites among all old-rose colors. Semi-dwarf. Ht. 2 ft. April to June.

CABALLERO. Evergreen. (Stout)

Bi-color vermillion petals, throat and sepals golden yellow. Ht. 3½ ft. June, July. CAPTAIN BLOOD, Dormant. (Russell)

Its extremey wide petals, so full they are almost rounded, are a beautiful shade of glistening velvety red with a slightly deeper, wide, rich eye zone blending to a lovely brown-red. The sepals are a shade lighter, with pencil veins. Its throat is light chrome, shading to the deepest green in the center. The flowers keep far into the night. 5-inch bloom. Ht. 3 ft. May, June.

CAROLS. Evergreen. (Russell)

Light rose to deepest salmon. Profuse bloomer, prolific grower. 4½-inch bloom. Ht. 3½ ft. April, May, June. COVER GIRL. COVER GIRL.

Huge bloom of widest petals is curved and twisted and one of the richest purple reds, almost black. Its golden throat is quite a contrast to this shade. It draws your attention. 4 inch bloom. 3 ft. June, July.

CREAMY CRINKLES. This is one of the daintiest, profusely crinkled ruffled daylilies I have ever produced. It is a solid creamy buff growing to a height of $3\frac{1}{2}$ ft. June, July.

DOLLY VARDEN. Dormant. (Nesmith)

Coral pink with lines of rose. Creamy yellow throat. $3\frac{1}{2}$ ft. June, July. DRESS REHEARSAL. Evergreen. (Russell) Petals and sepals are salmon-pink with oldrose eye zone; the throat is yellow. These larger, widely open, full blooms will give added beauty to any garden. Keeps well in the evening. Ht. 3½ ft. May, June.

EASTWIND. Dormant.

This true pale lemon has a greenish overcast and the petals and sepals twist in an exotic way as does no other daylily. Its wide petals recurve. 5 inch bloom. Ht. 2 ft. June, July.

FANCY TRIMMIN'S. Dormant. (Russell) Ruffled rosy pink petals and yellow sepals deeply overcast with rose. Deeper rose eye zone. 3½ inch bloom. Ht. 18 inches. June, July.

FLAMING SWORD. Dormant.

Deep flaming red variety, with satiny finish, opening wide. Its blooms are small but profuse and come at a season when there are few real reds in bloom. Then its medium height makes it quite unusual. 3½-inch bloom. Ht. 2½ ft. May, June.

GOLD CARGO. Evergreen. (Russell)

GOLD CARGO. Evergreen. (Russell)

This is really going to be a hard one to describe in that it's the deepest, richest gold, more than 7 inches across, of the thickest leathery texture, slightly ruffled petals and recurved sepals of the same even color clear on into the throat. This huge thing remains open at night until after most people have retired, and fresh buds continue to open in abundance after being cut. It has a velvety sheen over the entire flower, making it the most outstanding of the deeper yellows of the more than 600 varieties we grow. Fortunately a vigorous fast grower. Ht. 3 ft. May and June.

GOLD MEADOWS, Dormant. (Russell)

GOLD MEADOWS. Dormant. (Russell)

Stiff petals of a leathery texture, light, canary-lemon, slightly ruffled. Unusually tall and stately. This variety could be used in place of a tall shrub, and I have counted as many as 700 buds on a three-year-old plant. 4-inch bloom. Ht. 4½ ft. May, June.

GREAT MOMENTS. Dormant. (Russell)

This lovely rich Chinese red gleaming in the hottest sun is really hard to describe. While it is not a large flower, being only 3½ inches and the property of the most property and the property of the proper across, it's one of the most profuse-blooming things you could imagine. How a color can be so brilliant and yet so subdued is hard for me to describe, but that's the way it is, and it will be a red in your garden you will always love. Ht. $2\frac{1}{2}$ ft. June, July.

GUEST STAR. Evergreen. (Russell)

Big 7-inch flower with widest petals tapering to a twisted point. Opens full and is a solid self of an indescribable shade of purest canary-gold. The most beautiful yellow sepals are slightly recurved. Ht. 2 ft. May.

HEART STEALER.

HIT PARADE.

This is really an improved "red perfection." Its bloom of the deepest orange red almost approaches a circus wagon red but there is definitely an orange shade. 4 inch bloom. Ht. 3 ft. July, August. IN OUR TIME. Dormant. (Russell)

Wide 6-inch bloom. Deepest rose over pale lemon. Petals and sepals ruffled. Big wide yel-low throat shades to green. One of the very best. Ht. 3 ft. May, June.

JUAREZ D. Bi-color petals. Red, sepals yellow overcast with cardinal. Ht. 3 ft. April, May, June.

JUST MARY. Dormant. (Russell) Red veins running through a yellow back-ground, shading into a rich green throat. As many as seven blooms open at once on a stem, and 40 to 75 buds on a stem. 5-inch bloom. Ht. 3 ft. May to July.

LADY FRANCES. Dormant. (Russell)

Rosy salmon, ruffled petals. Deep coral sepals, lavendar overcast. 4-inch bloom. Ht. 3 ft. May, June. LAMARQUE. Evergreen. (Russell)

This very wide-petaled rich buttercup-yellow bloom is about 4½ inches across. The petals overlap and are extremely ruffled. It keeps excellently in the evening, making it suitable for a cut flower. Ht. 3 ft. May, June.

a cut flower. Ht. 3 ft. May, June.

LENA BROCK HOOVER. Dormant.

(Russell)

This true rich purple petaled flower has deeper violet-purple veins and still a deeper wide purple eye zone, not a muddy purple but a glorious true purple, with the widest petals, fully rounded form with recurved sepals and a lovely distinct green throat. My choice of all purples for this season of the year and quite different in shape and form from our lovely "Purple Sage." A prolific grower and an abundant bloomer. Bloom 4½ inches across. Ht. 2½ ft. April, May, June.

LEST YOUL FORGET. Dormant. (Parsell)

LEST YOU FORGET. Dormant. (Russell) Rich Chinese red with a beautiful velvety sheen. Petals ruffled and slightly recurved. Its chrome throat shades to green at the base. 4-inch bloom. Ht. 3 ft. April, May, and again

LILLIAN RUSSELL, Evergreen

LILLIAN RUSSELL. Evergreen.

Now comes a break in colors. The petals are rich rose slightly overcast with lavender; the sepals are lemon, deeply sprinkled with rose, ruffled and slightly reflexed. This big, full bloom is 6 inches across, with wide petals that overlap. It has a huge sulphur-green throat. Its habit of growth and the size and form are like that of Hyperion, but the texture is far superior, making it wonderful as a cut flower because it stays open so long at night. A most prolific bloomer and a vigorous grower. Ht. 2½ ft. May, June.

MARY GUENTHER. Evergreen. (Russell) Brilliantly contrasting bi-color of carmine red and clear yellow. July, August. Ht. 3 ft.

MING TOY. Evergreen. (Wheeler)

MRS. B. F. BONNER. Evergreen. (Russell)
This daylily, in my opinion, beats any pale lemon in existence today. It is the color of Hyperion, but much larger, with wider petals and better texture. It lasts longer in the evening, has a much longer blooming season, and is far more profuse in bloom than Hyperion. 6-inch bloom. Ht. 2½ to 3 ft. May, June.

MT. VERNON. Dormant. (Russell)

This full, wide flower is lemon, deeply over-cast coral-rose. It multiplies fast, blooms pro-fusely and is an excellent keeper as a cut flower. If you want something really different in daylilies, here it is. 5-inch bloom. Ht. 2½ ft. April to June.

NEODESHA. Dormant. (Russell)
Wine red petals, yellow sepals overcast red
deeper wine-red eye zone. 4½ inch bloom. Ht.
2½ ft.

PERSIAN PRINCESS. Dormant. (Nesmith) Deep velvety red petals with heavy overflush of purple. Sepals are shade lighter. Ht. 40 inches. July, Aug.

PERSONAL APPEARANCE. Dormani

A very late, very profuse bloomer. Its 5-inch blooms open full. The petals are pale yellow, ruffled, and the sepals are a deeper gold-canary, slightly recurved. You've wanted a late bloomer with large flowers, so here it is.

PINK CHARM. (Nesmith)

Beautiful open flower with very recurving petals and sepals of soft coral pink. The center of the flower shows a star of light cadmium in pleasing contrast to the pink stamens. August PINK PERFECTION. Dormant. (Russell)

This dainty little true pink with its green star-shaped throat and its fringe flower is one of the most profuse bloomers and surely a jewel for those seeking pinks. Ht. 3 ft. May, June.

One of the darkest and finest wine-purples. The petals are ruffled, with a slightly yellow midrib and a large golden throat. The 4y-inch bloom keeps well. Ht. 3 ft. April, May.

The 4½-inch flowers open full and are slightly reflexed, with ruffled petals of a deep rich wine color. The throat is greenish yellow. Keeps perfectly in the evening. Ht. 3 ft. April May, June.

QUEEN OF DALLAS. Evergreen. (Russell)

This lovely 6-inch, extremely ruffled flower is buff-yellow with faint fulvous markings. I have yet to see a visitor in my fields who wasn't almost spellbound by its beauty. Ht. 3½ ft. May, June.

QUEEN OF GONZALES. Evergreen. (Russell)

(Russell)
A huge, wide-petaled, early bloomer, about 6 inches across. Its color is the deepest gold, almost chrome, and lasts longer after being cut than any daylily I have ever seen. The plant here is almost a constant bloomer, but its most profuse season is April and May. This variety and Mrs. B. F. Bonner were listed in the Flower Grower, August, 1945, as two of the best daylilies, regardless of price. Ht. 3 ft.

RED DIAMONDS. Dormant. (Russell)

RED MOON. Dormant.

This lovely deep cinnamon-red, huge, 5½-inch flower has a deeper red eye zone and red veins through the petals, with a green throat. It was completely sold out every season; only this year were we able to catch up. No daylily in its color class has such a glorious display of veins. Ht. 3 ft. May, June.

ROSE BEAUTY. Dormant. (Russell)
While not so deep a rose color as some, this is far from salmon. Visitors to our fields call it pink. Its wide petals and slightly ruffled sepals are unusually recurved. The texture is almost like leather, with a sulphur throat shading to green at the base. Probably the best in its class. Quite a late bloomer and multiplies fast. 4½ inch bloom. Ht. 3½ ft. June, July. RUSSELL'S GLADIATOR. Dormant.
(Russell)

(Russell) Magnificent in the garden day and night and even lovelier in the house as a cut flower. Deepest golden yellow with a wide salmon eye zone and a rich green throat. Its wide petals have a glorious twisted and recurved shape. You have been asking for daylilies that stay open; then I assure you in this variety you are getting just that. 5-inch bloom. Ht. 3½ ft. April, May, June.

RUSSELL'S MINUET. Dormant. (Russell) A dwarf daylily with 4½-inch blooms, ideal for rock gardens or the foreground of the border. The wide, overlapping petals are rich rose, ruffled, with a wide yellow stripe down the center. The sepals are pale canary. A fast multiplier. Stems stand erect and are simply enveloped in bloom. Ht. 20 to 24 in. May, June.

SAMMY RUSSELL. Dormant. (Russell)

SAMMY RUSSELL. Dormant. (Russeil)
This lovely dainty little 2½-inch flower is really a red multiflora and a clump in full bloom is a sight to behold. This is the best late blooming dark red in our fields; is an extremely fast grower. Ht. 2½ ft. August, September. SCARLET PRINCESS. Evergreen. (Russell)

This lovely orange red flower is 4½ inches across, most profuse bloomer, with its brilliant ruffed petals fully recurved, a distinct but narrow yellow margin around the edges of each petal and sepal. A real jewel. Keeps well. Ht. 3 ft. March, April, May.

SPRING PARADE. Dormant. (Russell) The 4½-inch bloom has intensely ruffled petals of true raspberry color with a deeper eye zone and deep veins running through each wide twisted petal; huge apple-green throat and rosy brown sepals. Ht. 2 ft. April, May.

STAMPEDE. (Russell) Deep mahogany red giant. Wide petals with somewhat deeper red eye zone. 6 inch blooms. Ht. 3 ft. April, May.

SUN CHASER, Evergreen. (Russell) A fine brilliant fiery Chinese-red, this is-really a true red with a deep golden throat. Its 4½-inch bloom is extremely ruffled and its petals recurved. Ht. 3 ft. May, June.

SUSAN. Dormant. (Russell)

The flower is 6 inches across. The ruffled petals are a rich brilliant red with a canary stripe in the center of each. The sepals are yellow in the center with a rosy red outer edge and to enhance this color combination further, there is a huge star-shaped green throat. A very profuse bloomer and a lovely companion for Glory of Texas and Mrs. B. F. Bonner, being so strikingly different. A fast multiplier. Ht. 3½ ft. June, July. SUSAN. Dormant. (Russell)

THE DIRECTOR. Dormant. (Russell)

A huge, wide flower with overlapping petals, fully ruffled and crinkled like crepe paper. The color is rich wine-red, not a fiery red, with narrow veins of burgundy. The sepals are a shade lighter and the throat is chrome-colored. 5-inch blooms. These flowers are magnificent and more beautiful in the late evening after the sun has played on them all day. Ht. 2½ ft. May. June

THE TEMPEST. Evergreen. (Russell) Orchid red with richest green throat. Wide overlapping petals. 4½ inch bloom. Ht. 3 ft April, May and June.

THOROBRED. Dormant. (Nesmith) Huge, rich red flowers. Tall graceful bloom ms. Ht. 40 inches. July and August.

TIO. Evergreen. (Russell)

Deep purple red, sulphur green throat, 4inch bloom. Ht. 3 ft. June, July. WAX SOLDIER, Evergreen. (Russell)

A true old-rose. The flowers are 5 inches across, slightly recurved, with a slightly darker eye zone and a rich canary-yellow throat. One of the most gorgeous in this color class. Ht. 3 ft. April, May.

TOPOCHICO. Evergreen. (Russell Chrome profuse bloomer. 4½-inch bloom. Ht. 2 ft. May.

Rose red mid season Ht 3 ft

\$1.00 each or any SIX for \$5.50

The color of Bernice Russell is what I'd call a most magnificent shade of rosy cinnamonyellow bordering on brownish but to me far more appealing than Painted Lady because it does not have the depth of brown. This is the best I can describe it. 7-inch bloom. Ht. 2½ ft. April, May. BLACK PRINCE. Dormant. (Russell)

Now you can have Black Prince for a limited time at this unheard-of price. Rated as one of the loveliest really black-red Daylilles, with a small yellow cup in throat. Keeps

PINK GLORY. Dormant. (Russell)

WE COULD HAVE OFFERED SEVERAL HUNDRED OTHER VARIETIES, SOME PRICED EVEN AS LOW

AS THIRTY-FIVE CENTS EACH BUT THEY HAVE SIMPLY BEEN OUTMODED NOW BY THESE VARIETIES THAT CAN BE PURCHASED FOR A FEW CENTS MORE THAT WE CONSIDER TEN TIMES BETTER, THEREFORE WE ARE TRYING TO GROW ONLY THE BEST AND STILL HOLD THE PRICES DOWN LOWER THAN ANYBODY IN AMERICA.—H. M. RUSSELL, SPRING, TEXAS.

BERNICE RUSSELL. Evergreen. (Russell) perfectly. Has widest petals and sepals of an even color. 41/2-inch bloom. Ht. 31/2 ft. April. three being deep rosy brown. One of the largest bi-colors grown and in great demand. Ht. 3 ft. April, May, and again July. JEWELL RUSSELL. Evergreen. (Russell)

This 7 to 8-inch bloom is pale lemon. It petals are ruffled and recurved, and its foliage is blackish green. Ht. 3 ft. MONTE. Dormant. (Russell)

This lovely little 4-inch flower is really rose-pink with a green throat. It has a deep rose eye zone and veins running through the petals. Ht. 3 ft. May, June. ZANZIBAR. Dormant. (Russell)

Wide, ruffled, wine purple petals. Green throat. $4\frac{1}{2}$ -inch bloom. Ht. $2\frac{1}{2}$ ft. April, May and June.



After 1-year's growth more than a hundred buds on each clump. Should be more every year if left undisturbed.



Shell Oil Company's laboratory, Houston, Texas planting of Russell Daylilies

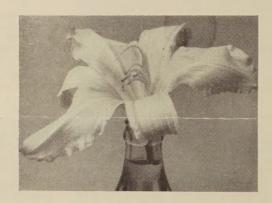
What you <u>DON'T</u> want in Daylilies!

We are attempting to show you in this circular actual photographs of daylilies we consider worthy, and also a photograph of a useless variety. Notice it at the right — how it folds up here under our Texas sun. You will not find any like this even in our mixtures; only those that can "take it" are put in these series. Our Texas-grown plants, those we consider worthy garden subjects, are proved hardy



from Maine to California, and when they hold up after our rigid tests in the Texas sun you can be sure you have something worth having. As to their hardiness, we get enough freeze to burst unprotected water pipes and to kill out many weak day-lilies, yet enough heat in the summer to show up a daylily that can't "take it." The plants we send out are all hardy, blooming-size plants, and all orders amounting to \$3.00 or more are sent postpaid; otherwise, send 35c for postage.

What you <u>DO</u> want in Daylilies!



SPECIAL COLOR GROUP OFFER, 10 Distinct Colors For \$5.50



3 of one kind in 10 colors (30 plants) 3 groups \$15.00

Would you really like to begin a lovely collection of Daylilies in ten different colors, every one a named variety, correctly labeled, at a price unheard of for such varieties? If, after seeing so many varieties in print and color photos, you feel incapable of selecting those that might please you most, then allow us to select for you these ten colors. The ones we will include in this offer: 1 Deep Mahogany-Red, 1 Old-Rose, 1 Wine, 1 Rich Chinese Red, 1 Deep Raspberry, 1 Giant Palest Lemon, 1 Canary-Gold, 1 Chrome, 1 Rose-Pink and 1 Salmon. We'll send these all in excellent blooming-size plants, postpaid for \$5.50. The varieties we will send will be from stock in the fields that we happen to have the most of at the time you order, regardless of their prices-all will be named varieties, labeled. I promise you will have a treat in store if you will allow us this privilege. Under no circumstances will we ever send you a plant in this collection that is currently priced in our catalogue at less than \$1.00 and some too rare to even list yet; in some cases they will be priced up to \$3.00 and \$4.00 each, if bought separately, but these must be bought in the ten-color group to get this offer. We will not sell less than this collection of ten at this price.